

**Subject:** FW: SportieLA 30th Anniversary

**From:** Kim Sudhalter

**Date:** 03/06/2016 01:27 PM

**To:** Isack Fadlon

Does this work for you?

Kim Sudhalter  
Urban Legend PR  
213.369.6062

----- Forwarded Message

**From:** Elaine De Leon <[elaine.deleon@lacity.org](mailto:elaine.deleon@lacity.org)>

**Date:** Fri, 4 Mar 2016 19:32:07 -0800

**To:** Kim Sudhalter <[kim.sudhalter@urbanlegendpr.com](mailto:kim.sudhalter@urbanlegendpr.com)>

**Cc:** Mariana Mendez <[mariana.mendez@lacity.org](mailto:mariana.mendez@lacity.org)>, Isack Fadlon <[isackf@sportieLA.com](mailto:isackf@sportieLA.com)>

**Subject:** Re: SportieLA 30th Anniversary

Will Friday, April 1st at 5:30 p.m. work?

On Tue, Mar 1, 2016 at 9:13 AM, Kim Sudhalter <[kim.sudhalter@urbanlegendpr.com](mailto:kim.sudhalter@urbanlegendpr.com)> wrote:

Hi Elaine:

Just wanted to check back with you and see if you had some other dates we might be able to schedule this (see below). Let me know what you think .

Best,  
Kim

Kim Sudhalter  
Urban Legend PR  
213.369.6062 <tel:213.369.6062>

On 2/25/16, 1:49 PM, "Kim Sudhalter" <[kim.sudhalter@urbanlegendpr.com](mailto:kim.sudhalter@urbanlegendpr.com) <<http://kim.sudhalter@urbanlegendpr.com>> > wrote:

Hi Elaine:


I talked to Isack and unfortunately, he's not going to be able to make March the 3rd work. Could you possibly give us a couple of dates in the following weeks that would work for Councilmember Koretz and then we'll work around his schedule?

Best,  
Kim

On 2/22/16, 11:40 AM, "Elaine De Leon" <[elaine.deleon@lacity.org](mailto:elaine.deleon@lacity.org) <<http://elaine.deleon@lacity.org>> > wrote:

Hello again, Kim and thank you for taking my call.

Per our conversation, the event will now be on Thursday, March 3rd at 6 p.m. and Councilmember Koretz will attend for a photo-op and to present a certificate.

If you have any questions on changes, please do not hesitate to call me at (213) 473-5790  
<tel:%28213%29%20473-5790> .

If you would like to sign up to receive the Fifth Council District e-newsletter, click [here](http://cd5.lacity.org/NEWSLETTERSIGNUP/index.htm)  
<<http://cd5.lacity.org/NEWSLETTERSIGNUP/index.htm>>

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On Mon, Feb 22, 2016 at 10:02 AM, Kim Sudhalter <[kim.sudhalter@urbanlegendpr.com](mailto:kim.sudhalter@urbanlegendpr.com)> <[http://kim.sudhalter@urbanlegendpr.com](mailto:kim.sudhalter@urbanlegendpr.com)> > wrote:

Hi Mariana:

Sorry for the delay in responding...I was checking on the time for Isack's event. Yes, we can do 5:30 on Wednesday just fine. And no, the 24th isn't the exact day of the anniversary, it was actually a little earlier. But we're going with this date to kick off our year-long celebration. The event will be in-store at the original location at 7753 Melrose Ave. between Ogden and Genesee.

Let me know if you have any further questions...

Best,  
Kim

On 2/18/16, 11:46 AM, "Mariana Mendez" <[mariana.mendez@lacity.org](mailto:mariana.mendez@lacity.org)> <[http://mariana.mendez@lacity.org](mailto:mariana.mendez@lacity.org)> <[http://mariana.mendez@lacity.org](mailto:mariana.mendez@lacity.org)> > wrote:

Good Morning Ms. Sudhalter,

Thank you for inviting Councilmember Paul Koretz to your celebration. Would it be possible to push the start time earlier - to 5:30 p.m. so he can join you? He does need to leave by 6 p.m. for another commitment that evening. Please let us know if this works, so we can add your event to the Councilmember's calendar.

Also, we are working on preparing a certificate for the store and we'd like to know if February 24th is the exact day of the anniversary. If not, could you please provide us with that info?

Thank you for your time and I look forward to your reply,

Mariana Mendez



**Mariana Mendez**

Scheduling Assistant

Councilmember Paul Koretz, Council District 5

200 N Spring St Suite 440

Los Angeles, CA 90012

Email: [mariana.mendez@lacity.org](mailto:mariana.mendez@lacity.org) <[http://mariana.mendez@lacity.org](mailto:mariana.mendez@lacity.org)>

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